

Commo

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17 February 1955

MEMORANDUM FOR: Mr. Lyman B. Kirkpatrick  
SUBJECT : Newsletter to the Field

Kirk:

I assume that you are still working on the Newsletter to the field.

An employee made a suggestion to me a few days ago which seemed worth exploring; I do not know whether it has come to your attention or not. Specifically, it was that in lieu of a letter a number of tapes be made containing significant remarks by the Director and other key officials and sent to the field where they could be listened to by our employees. The inflection and tone of one's voice is certainly meaningful and to hear a personal address from the Director would probably be much more impressive than the receipt of a letter.

I have not attempted to explore the feasibility of this suggestion, but pass it on to you for whatever it is worth.

15/  
L. K. White

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